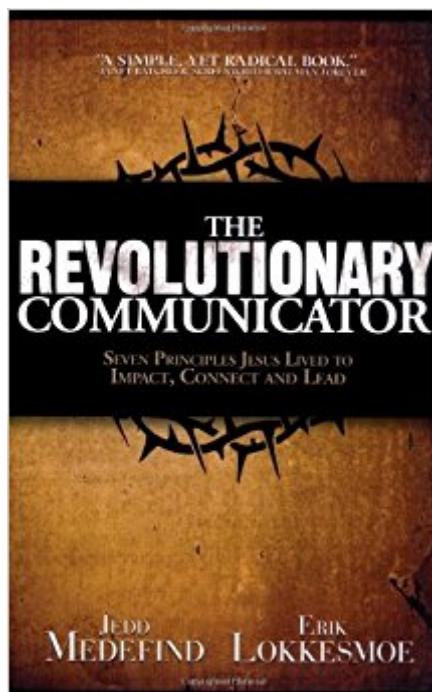


The book was found

The Revolutionary Communicator: Seven Principles Jesus Lived To Impact, Connect And Lead



Synopsis

The Revolutionary Communicator explores the revolutionary power and impact of Jesus' approach to communication, presenting seven communication truths that remain relevant 2,000 years later. In a media-dominated era, all readers—from parents to pastors to politicians—are invited on a journey to rediscover the passageways to influence, impact and relate, and to learn how to integrate seven communication truths in their relationships and professions.

Book Information

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Average Customer Review: 4.3 out of 5 stars 21 customer reviews

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Customer Reviews

I was pretty excited to find a book about communication that linked its principles to Jesus Christ. First of all, the book is well worth reading. The Seven Principles aren't just communication principles however. (Attentiveness/Listening, Seeking Connection, Asking Questions, Authenticity, Storytelling, Solitude, Defining Success) I also found that the bulk of the book was not dedicated to the teachings of Jesus Christ. I did enjoy these stories but it makes the title of the book rather spurious and to quote the book un-Authentic. I feel most people would become better by implementing these principles into their lives.

The men's discussion group at my church selected this book as an introduction to leadership development. At first, I thought that it was too "beginner" for our group but that impression was blown away by the first few pages. Each chapter focuses one of Jesus' attributes that made him an

unparalleled communicator. From sensitivity to active listening, to genuine concern for the welfare and feelings of others, these traits enabled him to function as the only true representative of both God and humanity. Jedd Medefind and Erik Lokkesmoe have laid hold of an image of Christ previously unknown to most of us. Their book is destined to be required reading in seminaries and Bible colleges everywhere.

This book takes the art of communication and turns it on its head. Two well-informed men in the art of communication don't rely on their training when they write this book. They take the art of communication to a new level. Authenticity instead of spin? Questions instead of impressive sayings? Solitude instead of crowds? This will challenge you personally and professionally. Using lots of examples, the authors bring the complex and put it into terms we all understand. I gobbled it up.

I am a passionate communicator, having traveled the world to both produce communication pieces and to teach others how to communicate more effectively. This book, though not extremely well-written, identifies communication principles that Jesus used in his life and ministry.

I went through this book with a group, and it created a lot of wonderful discussion. I found it a great learning tool in developing communication skills as I focus on Christ and His example. Definitely worth the read.

I was not as pleased with this work as most of the other reviewers. The principles are good. Their seven principles are certainly needed for communicators in every arena. I certainly like the end of the chapter summaries that enabled the reader to "Take it with you." The principles are solid. However, I found the writing a bit odd. It felt as though they slipped into some false-voice "storytelling" mode. It just didn't feel like a natural flow to the chapters. The chapters were filled with illustration after illustration that seemed to distract more than help this reader's understanding. I felt the book could have been more powerful had they eliminated some of the illustrations. After wading through the storytelling, the principles are valuable and insightful. It just takes a little work to get through their style of "storytelling" and illustration to the meat of the book. I would, however, recommend it.

This book is a great source to know how to see Jesus Life example playing in daily ordinary life. The

authors give great illustrations of how principles of communications can be part of us as we follow Jesus

This book is great for anyone who has to communicate with people. Christian or not, Jesus, is a great person to model your communication habits after. I bought it because I'm a youth pastor and thought it might help and it has!

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